

Company

D2C online Marketplace + Specialty Retail

The only female founded marketplace and ecosystem for clean intimate care products.

Clean intimate care products and education for curated marketplace

Raising for SEED

Investment Readiness Markers

Founder domain expertise

Strong team (Target, Ralph Lauren, Gilt, eBay, Roche, My Little Paris)

Strong growth trajectory

Clean standard builder and authority in the industry

Ideal Investor

D2C. Retail & E-Commerce, Marketplace, Health & Wellness

Supports innovation in building access and inclusiveness in intimacy.

Investors

Fab Ventures

Pipeline Angels

Geraldine Le Meur

Katherine Castro

Raising

\$ 3M

SAFE/Convertible Note

15% discount

Summary

Launching with Target (1400+ US stores) & on Amazon.com

New products created to address gaps through data driven technology

Organic community growth to 128K driven by educational content

Market leader in the intimate care ecosystem with plan to distribute internationally in 2025

Named “Latina Trailblazer” by Forbes & Changemaker 2021 by Well + Good Mag

Highlights

Sales : +90% YoY

2021 Revenue: \$360K

Avg Margins: 60%

AOV: \$82 (\$72 LY)

Projected Revenues:

\$3.4M (2022)

\$7.4M (2023)

\$14.3M (2024)- Series A

\$42.8M (2025)